

MEMORANDUM

PRESIDENT

William Ow

VICE PRESIDENT

Owen Brown

SECRETARY

Claire Biancalana

CHIEF FINANCIAL

OFFICER Alan Aman

PAST PRESIDENT

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COMMUNITY

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Kate Terrell Rachel Wedeen

COLLEGE TRUSTEE REPRESENTATIVES

Gary Reece Rachael Spencer Donna Ziel

COLLEGE STAFF REPRESENTATIVES

Matthew E. Wetstein President

Sue Gochis VP Student Services

Victoria Lewis VP Administrative Services

Kathleen Welch VP Instruction

Enrique Buelna

Faculty Representative

EXECUTIVE DIRECTOR
Eileen Hill

DATE: October 18, 2018

TO: Alan Aman, Claire Biancalana, Owen Brown, Linda Burroughs,

David Heald, Leola Lapides, Rachael Spencer, Matt Wetstein

FROM: William Ow, CCF President

STAFF: Eileen Hill, Nancy Machado, Lori Hood

SUBJECT: Executive Committee Meeting

Thursday, October 25, 2018 9:00 am – 10:00 am

Cabrillo College, Sesnon House, Room 1824 6500 Soquel Drive, Aptos, CA 95003

Item Responsibility Page

W. Ow

A. Regular Open Session

1. Welcome and Call to Order W. Ow

2. Approval of Agenda

We reserve the right to change the order in which agenda items are discussed and/or acted upon at this meeting. Subject to further action, the agenda for this meeting is to be approved as presented. Items may be added to this

agenda for discussion or action only as

permitted by the Brown Act.

Any open session writings distributed either as part of the agenda packet, or within 72 hours of a regular meeting, can be viewed at the Foundation office, 6500 Soquel Drive, Aptos, CA 95003.

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A. Regular Open Session (cont.)		W. Ow	5 - 8
3. August 30, 2018 meeting minutes		vv. Ovv	3-0
B. Public Comment			
 Public Comment Opportunity 		W. Ow	
C. Reports			
1. College President Report		M. Wetstein	9 - 10
 Executive Director Report 2.1 2018-19 Fundraising Targets 2.2 Fundraising Totals and Goal July 1, 2018 to October 16 2018 Outright Gifts: Unbooked Revocable Planned Gifts: Total: 	\$1,083,303 \$1,385,000 \$2,468,303	E. Hill	11 12 13
D. CLOSED SESSION			
1. 2018-19 Executive Director Goals		W. Ow	14
E. Return to Open Session			
Report out of Closed Session		W. Ow	
F. Action Items			
1. June 30, 2018 Post-Audit Financial Statemen 1.1 June 30, 2018 Post-Audit Condensed N 1.2 Balance Sheet 1.3 Income Statement by Fund 1.4 Income Statement Budget-to-Actual		A. Aman	emailed separately
2. July 31, 2018 Post-Audit Financial Statement2.1 Balance Sheet2.2 Income Statement by Fund2.3 Income Statement Budget-to-Actual	A. Aman	emailed separately	
 3. August 31, 2018 Post-Audit Financial Statem 3.1 August 31, 2018 Post-Audit Condensed 3.2 Balance Sheet 3.3 Income Statement by Fund 3.4 Income Statement Budget-to-Actual 	A. Aman	emailed separately	
4. Bank Selection		A. Aman	15 - 16

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F. Action Items (cont.)			
5. 2017-18 Audit Draft	D. Heald	emailed separately	
6. College Trustee Vacancy on Board	W. Ow 17		
G. Informational Items			
 Review of CCF Investments 1.1 Traditional Pool Summary Activity as of September 30, 2018 	A. Aman	18	
1.2 ESG Pool Summary Activity as of September 30, 2018		19	
Total Net Assets, Endowed Net Assets and Historical Gifts Chart as of August 31, 2018	A. Aman	emailed separately	
3. 10-year Disbursements Report and 10-year Fundraising Totals	E. Hill	20 - 21	
4. President's Circle Campaign Update	C. Biancalana	22	
5. Women's Educational Success Update	R. Spencer	23	
6. Faculty Grants	O. Brown	24	
7. Committee Calendar and Roster	W. Ow	25 - 26	
H. Adjournment			
1. Adjournment	W. Ow		

UPCOMING EXECUTIVE MEETINGS:

9:00 – 10:00 a.m. Sesnon House, Room 1824

Thursday, January 17, 2019 Thursday, April 18, 2019

Executive Committee 2018-19 Attendance Chart

Executive Committee	8/30/18	10/25/18	1/17/19	4/18/19
Members				
Alan Aman	Р			
Claire Biancalana	Α			
Owen Brown	Р			
Linda Burroughs	Α			
David Heald	Р			
Leola Lapides	Р			
William Ow	Р			
Rachael Spencer	Р			
Matt Wetstein	Р			

P=Present, A=Absent, N/A=Not applicable, not on committee at that time. Attendance is based on the Executive Committee meeting minutes. Please call the Cabrillo College Foundation office if you believe this chart is in error.

Cabrillo College Foundation Executive Committee Meeting Minutes August 30, 2018

Present: Alan Aman, Owen Brown, David Heald, Leola Lapides, William Ow, Rachael

Spencer, Matt Wetstein

Absent: Claire Biancalana, Lind Burroughs

Staff: Eileen Hill, Nancy Machado, Lori Hood

Call to Order – W. Ow called the meeting to order at 9:02 am

Approval of Agenda

Motion: MSC: R. Spencer/ A. Aman. The committee voted unanimously to approve the Executive Committee agenda.

Public Comment Opportunity

There were no members of the public in attendance.

<u>Approve Executive Committee Minutes</u>

Motion: MSC: R. Spencer/ A. Aman. Alan Aman, Owen Brown, David Heald, Leola Lapides, William Ow, Rachael Spencer and Matt Wetstein voted to approve the Executive Committee Minutes of April 19, 2018. Claire Biancalana and Linda Burroughs were absent.

Cabrillo College President Report

M. Wetstein gave a quick summary of his critique on the funding formula for community colleges. He described how the formula is flawed and the negative impacts on many districts. He then described the ways that Cabrillo will need to adapt including basic skills reform, Guided Pathways implementation and operational improvements, all of which can increase Cabrillo's degree completion and funding.

Executive Director Report

E. Hill reported that the Foundation has just wrapped up the annual audit. She reported that she has been meeting with all of the Deans at Cabrillo to connect with them and remind them of the funds and support they have at the Foundation. Eileen described the new developments in the Ag Tech program at Cabrillo and the Foundation's collaboration with Driscoll's on the program. Eileen reported that for the 2017-18 fiscal year, the Foundation exceeded its goal of raising \$3M, raising \$4,324,750. As of August 20, 2018, the Foundation has raised \$512,063 towards its goal of \$3M for 2018-19.

Eileen gave a graphical representation of the Foundation's contributions to Cabrillo for 2017-18 totaling \$2,359,898 in direct funding.

Closed Session

At 9:06 am the Executive Committee entered closed session for the Executive Director Performance Review.

Return to Open Session

At 9:35 am the Executive Committee returned to open session.

Approve Executive Director's 2017 - 18 Performance Review

Motion: MSC: O. Brown/D. Heald. The committee voted unanimously to approve 2017-18 Executive Director Performance Review.

The Executive Director 2018-19 goals will be further developed and approved at the next Executive Committee meeting.

Approve Financial Statements

The Executive Committee received the April 30 2018 – May 31, 2018 Financial Statements and reviewed the June 30, 2018 Pre-Audit Financial Statements. Alan Aman reported as of June 30, 2018, the total assets were \$34.8M, \$3.1M over prior year. Net assets were \$33M, \$3.0M over prior year. The total revenue for unrestricted, non-endowed and endowed funds was \$7.0M. Total expenses were \$3.7M with a net surplus for all funds of \$3.3M. The total operating revenue was \$1.2M and expenses \$1.0M. The operating surplus was \$183K preaudit.

Motion: MSC: A. Aman/L. Lapides. The committee voted unanimously to approve the April 30, 2018 thru June 30, 2018 Pre-Audit Financial Statements.

Governing Document Review

E. Hill presented the Foundation Articles of Incorporation, Bylaws and Master Agreement to the committee. These documents are reviewed every three years. Following staff review, proposed revisions were sent to legal council for review. A few updates/revisions were suggested for the Bylaws and Master Agreement between CCF and Cabrillo Collge.

Motion: MSC: R. Spencer/L. Lapides. The committee voted unanimously to approve the Cabrillo College Foundation Bylaws and Master Agreement as amended.

Succession Plan

The Executive Committee assigned Executive Director, Eileen Hill, with the 2017-18 goal to develop a plan for emergency and planned departure of the Executive Director and key staff.

Motion: MSC: O. Brown/R. Spencer. The committee voted unanimously to approve the succession plan as presented.

Investment Activity review

The Cabrillo College Foundation Traditional Endowment pool return on investments update fiscal year to date as of July 31, 2018 (1 month) is as follows:

Actual Return: 1.88%Benchmark Return 1.86%Difference 0.02%

The CCF return on investments for the MS ESG Endowment pool return on investments fiscal year to date as of July 31, 2018 (1 month) is as follows:

Actual Return: 2.29%Benchmark Return 2.27%Difference 0.02%

Net Assets, Endowed Net Assets and Historical Gifts Chart

The ending net assets balance as of June 30, 2018 (Pre-Audit) was \$32,965,550. The endowed net assets balance was \$29,252,289. The endowed historical gifts value was \$22,906,507.

President's Circle

President's Circle raised \$377,795 for 2017-18. The most ever raised for the President's Circle. W. Ow reported that 33 new members joined and they maintained a 90% retention rate. Michele Bassi and Ceil Cirillo are Co-chairs for 2018-19. The President's Circle Kick-off Celebration will be held on Wednesday, September 26.

Women's Educational Success

R. Spencer reported that invitations were sent out to approximately 1,415 potential donors for WES and the WES luncheon is scheduled for Friday, September 21.

Faculty Grants

O. Brown reported that there is \$93,882 available to award faculty to increase student success. In November, a committee of five Foundation Board members and five Cabrillo faculty will review proposals and select projects to award.

Banking Services Evaluation

On June 20, 2018, the Banking Services Evaluation Ad Hoc Committee met to discuss the Cabrillo College Foundation banking services. E. Hill outlined the banking selection RFI, timeline, and process, which the Finance Committee approved on August 16, 2018.

Committee Calendar & Roster

Adjournment

The meeting was adjourned at 10:19 a.m.

Respectfully submitted,

Edwiffell

Eileen Hill, Executive Director

Next Meeting: Thursday, October 25, 2018

9:00 – 10:00 am Sesnon House, Room 1824

Executive Committee 2018-19 Attendance Chart

Executive Committee	8/30/18
Members	
Alan Aman	P
Claire Biancalana	A
Owen Brown	P
Linda Burroughs	A
David Heald	P
Leola Lapides	P
William Ow	P
Rachael Spencer	P
Matt Wetstein	P

P=Present, A=Absent, N/A=Not applicable, not on committee at that time. Attendance is based on the Executive Committee meeting minutes. Please call the Cabrillo College Foundation office if you believe this chart is in error.



Board of Trustees Report, October 1, 2018

President/Superintendent, Matt Wetstein

Guided Pathways and the CSU Connection

One of the most exciting things that happened in the month of September was the announcement of the Monterey Bay College Pathways Partnership (MBCPP), in conjunction with CSU-Monterey Bay, Hartnell College, MPC, and Cabrillo. This follows on an agreement that was signed Laurel Jones, retired Cabrillo President, last year that will seek to deepen the articulation agreements and program scheduling practices that lead directly to 4-year degree programs at CSU-MB. Our first programs of interest are the teacher prep pathway that is planned for Watsonville, a second one in Kinesiology and pre-Nursing, and future pathway programs in Business, Computer Science, and Marine Science. The idea is to ensure students can complete a bachelor's degree in 4 years -- 2 at our institutions and 2 at CSU-MB. Our role will be to foster continuing faculty-to-faculty and dean-to-dean dialogue that promotes these practices and delivers on the promise of an expanded vision of Guided Pathways. In essence, CSU-MB is embracing the concept of Guided Pathways and seeking to integrate with our implementation of Guided Pathways principles. There is also a fantastic economic payoff from our collaborative efforts. As I said in the media release about the partnership, "regional collaboration across our colleges is important for our students and our local economy. I am pleased that we are partnering with CSU Monterey Bay and our peer institutions to ensure that we have seamless pathways for our students to complete bachelor's degrees that will lead to living wage jobs."

Affordability, Food, and Housing Access Task Force

I've attended two meetings of the CCC CEO Task Force that is studying solutions, analyzing effective practices, and considering policy approaches to help students deal with housing and food insecurity concerns. One of the main concerns is that CCC students receive limited Cal-Grant funding under the current model of financial aid in this state. A major point of advocacy for the system's students is to reform the approach to include the net cost of attending college as the barometer for Cal-Grants, rather than tuition-based mechanisms. Materials related to the task force can be found at the CCLC website link provided here. [https://www.ccleague.org/resources/focus-areas/affordability-taskforce].

Meanwhile, I just returned from a national conference on college affordability issues, the #Real College 2018 Conference at Temple University. Cabrillo was well represented at the meeting and we have great ideas to bring back for possible implementation. Many thanks to Robin West, Karen Reyes, and Holly Goodman for travelling with me to Philadelphia for the conference.

Advocacy at the Board of Governors Meeting

I spent time on September 17, 2018 attending the Board of Governors meeting in San Diego to advocate on behalf of Cabrillo students on the funding formula. The trip actually had two purposes. First, I wanted to applaud the Chancellor and his staff for developing legislative and budget priorities for next year that place a top priority on COLA + 5 percent for the system's base budget. I also thanked the Chancellor for his advocacy for financial aid reforms that would direct more Cal-Grant dollars to community college students. Second, and more importantly, I wanted the board of governors to hear directly from me the flaws that need to be corrected in the student centered funding formula. My three minute speech was accompanied by written remarks, graphs of the negative impacts of the funding formula, and copies of the Cabrillo Board of Trustees resolution calling for reforms.

I have not heard how Chancellor Oakley reacted to my presentation, but I felt it was important to be both supportive of the work done in his office while maintaining the drumbeat for reform at the same time.

Last week, the Santa Cruz County Business Council (SCCBC) voted unanimously to support Cabrillo's call for funding formula changes. The SCCBC sent a letter to the Chancellor and copies to state legislators advocating on our behalf. I'm grateful for the support the college has received from the local business community on this issue.

Below are some of the events and activities I have been involved with over the last month (since September 10).

College Events, Meetings and Visits	Community Events and Visits
Meetings with Board candidates, 9/11	Foundation Board of Directors, 9/11
Women's Volleyball v. MPC, 9/12	Santa Cruz County Bus. Council Committee, 9/12
Student Services Showcase, Aptos, 9/18	Lunch with Monterey Bay Foundation, 9/12
Office of Equity 1 st Gen Student Welcome, 9/18	Aptos Chamber breakfast, 9/13
Faculty Senate, 9/18	PAMF/Sutter Community Board Orientation, 9/13
Coffee with Trustee Mendoza, 9/19	Lunch with Tom Sourisseau & Eileen Hill, 9/14
Student Services Showcase Watsonville, 9/19	Sutter Health Toast of Town Fundraiser, 9/15
Visit to English Class of Gayle McCallum, 9/19	CCC Board of Governors, San Diego, 9/17
Undocumented Week of Action Webinar, 9/19	Santa Cruz County Business Council, 9/20
College Planning Committee, 9/19	Aptos/Capitola Rotary, Assemblyman Stone, 9/20
Dinner with Trustee Cuevas, 9/19	Meeting with Lobbyist Patrick McCallum, 9/20
Meeting with Matt Weis, MBEP, 9/24	Community TV w/Bruce McPherson, 9/20
Review of Basic Skills Grant, 9/24	CCC Task Force Meeting, 9/21
Monthly Meeting with GP Leaders, 9/24	Monterey Bus. Council Higher Ed Summit, 9/25
Lunch with Trustee Smith, 9/25	SC Symphony Committee Meeting, 9/25
Coffee with Trustee Banks, 9/25	Foundation President's Circle, 9/26
GP PIT Crew Meeting, 9/25	Aptos/Capitola Rotary, 9/27
Inside Education Tour Prep Meeting, 9/26	SCCOE Inside Education Tour of CDC, 9/27
Open Office Hours Watsonville, 9/26	SC Manufacturers Roundtable, 9/27
Open Office Hours Aptos, 9/26	SC Chamber of Commerce Meeting, 9/28
Cabrillo Leadership Academy, 9/28	#Real College Conference, Philadelphia, 9/29-30

Executive Director Report: October 2018

Administration

- 2017-18 Audit
- Bank Evaluation Process and Selection
- CASE Conference for Community College Advancement



Fundraising

- 2018-19 fundraising goal is \$3M and \$1,083,303 has been raised and \$1,385,000 has been added in unbooked planned gifts
- President's Circle: Committee Kick-off September 26 with 9 new committee members. \$62,487 raised towards \$380K goal.
- Women's Educational Success: \$75,000 is allocated this year in emergency grants for students. \$148,547 has been awarded as of October 16.



- established new scholarships for first generation students
- stewardship: scholarship recipient notification sent to donors
- Donor Stewardship: one on one thank you lunches
- Legacy Giving: gift annuity and MOCI

Upcoming Events

- Seahawk Social: Flash Lecture Happy Hour:
 Saturday, November 3, 5:00 pm 7:00 pm, Horticulture Center
- President's Circle Receptions for new PC Prospects:
 Tuesday, October 30, 5:30 pm 7:30 pm, Ella's at the Airport
 Wednesday, November 28, 5:30 pm 7:30 pm, Shadowbrook
- Heritage Club Luncheon: Tuesday, November 6, 12:00 pm 1:30 pm, Sesnon House
- November 30: President's Holiday Party honoring Cabrillo College Trustees





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Victoria Lewis VP Administrative Services

> Kathleen Welch VP Instruction

Enrique Buelna Faculty Representative

EXECUTIVE DIRECTOR

Eileen Hill

MEMORANDUM

Date: October 18, 2018 **To:** Executive Committee

From: Eileen Hill

Subject: 2018-19 Fundraising Targets

The Board approved a \$3M fundraising goal in outright and unbooked planned gifts. The following is an outline of the specific fundraising targets for the year to reach \$3M. The \$3M goal includes a target of \$760,000 in endowed gifts and \$500,000 in unbooked planned gifts. Focusing some effort on legacy giving will help ensure the long-term health & sustainability of the Foundation.

Amount Raised 7/1/18 - 10/16/18	2018-19 Target					
7/1/18 - 10/10/18	ANNUAL APPEAL	LLS				
\$62,487	\$363,000	President's Circle				
\$0	\$50,000	Annual Fund				
\$143,988	\$170,000	Women's Educational Success				
\$2,970	\$100,000	Cabrillo Advancement Program (Endowed)				
\$77,518	\$500,000	Scholarships (Endowed)				
\$689,418	\$250,000	Scholarships (Nonendowed)				
	SPECIAL INITIATI	VES				
\$4,403	\$50,000	Cabrillo Stage				
\$1,175	\$50,000	Stroke Center				
\$0	\$50,000	Tutoring Support				
\$0	\$10,000	Cabrillo Youth Chorus				
\$101,344	\$657,000	Additional support for campus departments				
		(Athletics, Dental Hygiene, Children's Center,				
		SBDC, Engineering, etc)				
\$0	\$250,000	Donor directed interests				
\$1,385,000	\$500,000	Unbooked Planned Gifts				
\$2,468,303	\$3,000,000	TOTAL				

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Cabrillo College FOUNDATION

DATE: October 18, 2018 **OFFICERS** TO: **Executive Committee PRESIDENT** FROM: Eileen Hill William Ow VICE PRESIDENT July 1, 2018 to October 16, 2018 Owen Brown 2018-19 Outright Gifts Fundraising Total \$ 1,083,303 2018-19 Unbooked Revocable Planned Gifts \$ 1,385,000 **SECRETARY** \$2,468,303 Claire Biancalana 2018-19 Fundraising Goal for Outright and Unbooked Revocable Planned Gifts \$ 3,000,000 CHIEF FINANCIAL Recorded Gifts 07-01-18 to 10-16-18: **OFFICER** The Richard & Mary Solari Charitable Trust (Scholarship) 350,000 Alan Aman **Anonymous Donor** \$ 315,000 **PAST PRESIDENT** Kathryn Shephard (Scholarships) 43,300 The Peggy & Jack Baskin Foundation (WES) Leola Lapides 30,000 Community Foundation Santa Cruz County (Makerspace Internships) 20,000 COMMUNITY Vertical Raise Trust Account (Baseball) 19,640 REPRESENTATIVES Kerr Corporation (Dental Hygiene) 17,300 Rob Allen Claire Witherspoon & Jim Engelman (Scholarship) 15,204 Linda Burroughs Claire Biancalana & William Kelsay (President's Circle & Scholarship) 10,000 Ceil Cirillo Brian & Patti Herman (WFS) 10,000 Linda Downing Thomas Sourisseau (President's Circle) \$ 10,000 David Heald Jane Walton (Unrestricted) 10,000 Kelly Nesheim Cynthia FitzGerald (Stroke Center) 9,150 Amy Newell \$ Pegi & Tom Ard (President's Circle, Stage, Scholarship & WES) 6,500 June Padilla Ponce \$ Foundation for California Community Colleges (Scholarship) Patty Quillin 6,050 Maria Esther Rodriguez Rae Victor (Scholarship) 6,000 Gun Ruder Harry & Mary Blanchard (President's Circle & WES) 5,500 Karen Semingson Susan & Richard Beach (Scholarship) 5,000 Kate Terrell Janet Heien (WES) 5,000 Rachel Wedeen Howard & Patricia Hudson (Scholarship) 5,000 Julie Packard (WES) 5,000 **COLLEGE TRUSTEE** Penelope Rich & William Hill (WES) 5,000 **REPRESENTATIVES** Sharanam Foundation (WES) 5,000 Gary Reece Norman Lezin (Music) 3,500 Rachael Spencer William & Joan Rentz (Music) 3,250 Donna Ziel Gayle & Joseph Ortiz (President's Circle & WES) 2,750 Joyce Wrenn (Scholarship) 2,600 **COLLEGE STAFF** REPRESENTATIVES Roberta Hunter & Donna Meyers (WES) 2,500 Matthew E. Wetstein Mazal Fund (Ceramics) 2,500 President Amy Newell (WES) 2,500 William & Erica Ow (President's Circle) 2,500 Sue Gochis Carolyn Parham (WES) 2,500 **VP Student Services** Louis & Deborah Salkind (PC) 2,500 Victoria Lewis Rachael Spencer & Kevin Rooney (PC) 2,500 **VP Administrative Services** Mark Cowell (Engineering) 2,000 Kathleen Welch The Dante Alighieri Society of Santa Cruz (Scholarship) 2,000 **VP** Instruction Big Sur International Marathon (Dental Hygiene) 1,900 John & Linda Burroughs (President's Circle & WES) 1,750 Enrique Buelna Sarah's Vineyard (Culinary) 1.644 Faculty Representative Gifts under \$1,644 (684 of 722 total donors) 130,765 **EXECUTIVE DIRECTOR** Total Secured Gifts 1,083,303 Eileen Hill 1,385,000 Total Unbooked Revocable Planned Gifts

Notes: 1. For 2018-19, the Cabrillo College Foundation has been notified of two planned gifts.

2. The cumulative unbooked revocable planned gifts total is \$25,280,000.

TOTAL

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\$ 2,468,303



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EXECUTIVE DIRECTOR

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MEMORANDUM

Date: October 18, 2018
To: Executive Committee

From: William Ow

Subject: 2018-19 Executive Director Goals

Per the request of the Executive Committee, President Matt Wetstein worked with Executive Director, Eileen Hill on providing measurable targets on her personal goals.

For subsequent Executive Director Goals, the College President, Board President, and Board Past President will work with the Executive Director to develop goals. The College President, Board President, and Board Past President will solicit input from the Executive Committee before goals are finalized.

A. FUNDRAISING AND OUTREACH

- 1. Raise \$3M in outright and unbooked planned gifts (including a target of at least \$760,000 in endowed gifts, and \$500,000 in unbooked planned gifts).
- 2. Work with 5-10 donors on legacy giving, with the target of 2 MOCIs.
- 3. Create plan to engage employees in annual giving, with a target of completing an employee giving campaign plan by the end of 2019.
- 4. Develop communication plan, stewardship, and recognition for Cabrillo retirees, with a target of completing an engagement plan by the end of 2019.

B. FINANCE

- 1. Develop and implement banking services evaluation and process and establish a new/updated banking arrangement by March 2019.
- 2. Evaluate accounting procedures for improved efficiencies.

C. MANAGMENT

- 1. Continue to provide development opportunities to staff, including:
 - I. Associated Fundraising Professionals Conference: Caitlin, Kate, and Eileen
 - II. Community College CASE Conference: Eileen
 - III. Essentials of HR Law: Nancy and Georgia
 - IV. Administering Medical Leaves of Absence: Nancy
 - V. Exempt or Nonexempt--Classifying employees: Shannon
 - VI. Various webinars as offered
- 2. Continue working closely with President Matt Wetstein on latest initiatives; assist the President with development of bond campaign timeline and activities.

RECOMMENDED MOTION

Approve Executive Director 2018-19 goals.



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Eileen Hill

MEMORANDUM

Date: October 18, 2018
To: Executive Committee

From: Alan Aman

Subject: Banking Services Recommendation

BACKGROUND

In August 2018, under the direction of the Finance Committee, the foundation completed a proposal process to evaluate banking services.

The following is the timeline of the process:

August 21, 2018, a banking Request for Information (RFI) describing in detail the scope of services and the critical dimensions for evaluation was e-mailed to the following institutions with a deadline to respond by September 10, 2018:

- Lighthouse Bank (responded)
- Santa Cruz County Bank (responded)
- Wells Fargo Bank (responded)
- Bank of America (declined due to the size of our organization)
- Bay Federal (declined because they are unable to provide the services we are looking for at this time)
- Chase (did not respond)
- Comerica (did not respond)
- Morgan Stanley (declined because their services are primarily focused on individuals)

September 4, 2018, Eileen Hill sent an e-mail to the Board of Directors to recruit Board members willing to serve on the Ad hoc Banking Selection Committee. Board members with a direct relationship with any banks being considered were excluded from serving on the committee.

Alan Aman, William Ow and Gun Ruder volunteered to serve.

September 17, 2018, Eileen Hill, Nancy Machado and Kate Staveland met with representatives of Santa Cruz County Bank, Lighthouse Bank and Wells Fargo Bank for a demonstration of their online banking services.

October 8, 2018, the Ad hoc Banking Selection Committee met to review the responses and select the banking services provider. Lighthouse Bank was chosen for recommendation to the Finance and Investment Committee on October 11, 2018.

October 11, 2018, The Finance and Investment Committee met and after David Heald was excused from the meeting, Gun expressed appreciation that both local banks provided excellent proposals and were the clear finalists. Both Lighthouse Bank and Santa Cruz County bank are ranked very high in national rankings of Community Banks in terms of performance and stability so the evaluation focused on a side by side comparison of specific fees and services. Across both dimensions, the recommendation was made to select Lighthouse Bank.

A motion was approved recommending the Executive Committee select Lighthouse Bank to serve the banking needs of the Cabrillo College Foundation.

The Finance and Investment Committee asked the Foundation staff to evaluate bank services annually and report back to the Committee. Further, the Committee recommended that staff initiate periodic formal RFI processes every 5 years, or earlier if warranted. The next RFI was approved to be scheduled for 2023, or earlier if warranted.

RECOMMENDED MOTION

Approve recommendation to select Lighthouse Bank to serve banking needs of the Cabrillo College Foundation to the Board of Directors.



PRESIDENT

William Ow

VICE PRESIDENT

Owen Brown

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Claire Biancalana

CHIEF FINANCIAL OFFICER

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PAST PRESIDENT

Leola Lapides

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Matthew E. Wetstein

President

Sue Gochis VP Student Services

Victoria Lewis VP Administrative Services

> Kathleen Welch VP Instruction

Enrique Buelna Faculty Representative

EXECUTIVE DIRECTOR

Eileen Hill

MEMORANDUM

DATE: October 18, 2018

TO: Executive Committee

FROM: William Ow

SUBJECT: Trustee Vacancy on Foundation Board

Gary Reece will be leaving his post as Cabrillo College Trustee after 24 years of service to Cabrillo College on December 7, 2018. Gary serves as one of the three Cabrillo Trustee Representatives on the Cabrillo College Foundation Board and his exit leaves a vacancy on the Foundation Board of Directors.

Per the Foundation Bylaws:

Vacancies on the Board. Vacancies on the Board may be filled by action of the President of the Foundation Board, in consultation with a majority of the Directors then in office, and subject to the prior approval of the Superintendent/President of the District. No reduction of the authorized number Directors shall have the effect of removing any Director before that Director's term of office expires.

With the endorsement of Cabrillo President Matt Wetstein, Foundation President, William Ow would like to appoint Ed Banks as a Cabrillo College Trustee Representative on the Foundation Board of Directors. This will be effective December 7, 2018, which is when Gary will officially term off as a college trustee. Ed returns to the CCF Board as a seasoned participant on our President's Circle Committee and with six years of experience and institutional knowledge as a Cabrillo Trustee.

RECOMMENDED MOTION

Approve appointment of Ed Banks to the Cabrillo College Foundation Board of Directors as a Trustee Representative.



AI TERNATIVE

INVESTMENTS 9 76%

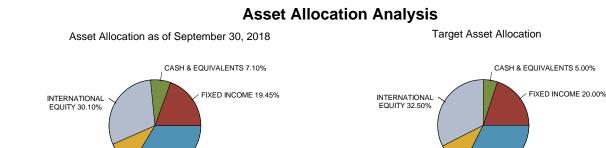
CABRILLO COLLEGE FOUNDATION - LONG-TERM POOL SUMMARY FOR THE PERIOD 7/1/2018 THROUGH 9/30/2018

EQUITY 32.50%

ALTERNATIVE

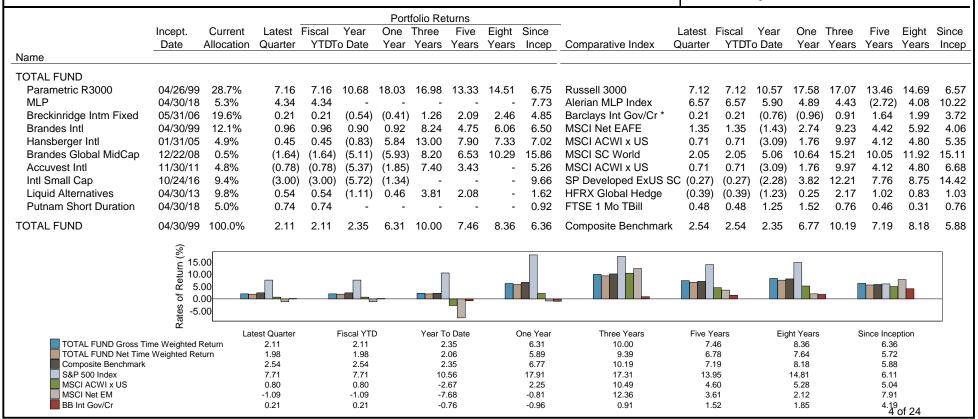
INVESTMENTS 10.00%





EQUITY 33.59%

Portfolio Growth Source of Portfolio Growth April 30, 1999 Through September 30, 2018 当 25,600,000 ₹ 20,480,000 15,360,000 10.240.000 3/2012 9/201 9/2005 - Portfolio Market Value Beginning Market Value & Net Contributions Dollars Latest Quarter Since Inception Beginning Value 24.386.676 5,808,118 Net Contribution 505,610 4,069,464 15,503,766 Investment Return 489,062 **Ending Value** 25,381,348 25,381,348

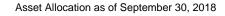


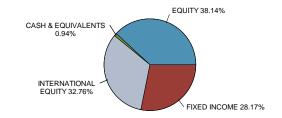


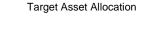
CABRILLO COLLEGE FOUNDATION - ESG LONG-TERM POOL SUMMARY FOR THE PERIOD 7/1/2018 THROUGH 9/30/2018



Asset Allocation Analysis



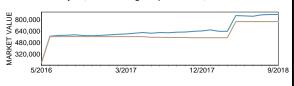






Portfolio Growth

Source of Portfolio Growth May 18, 2016 Through September 30, 2018

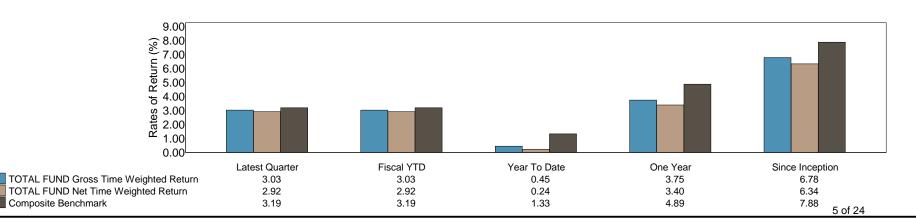


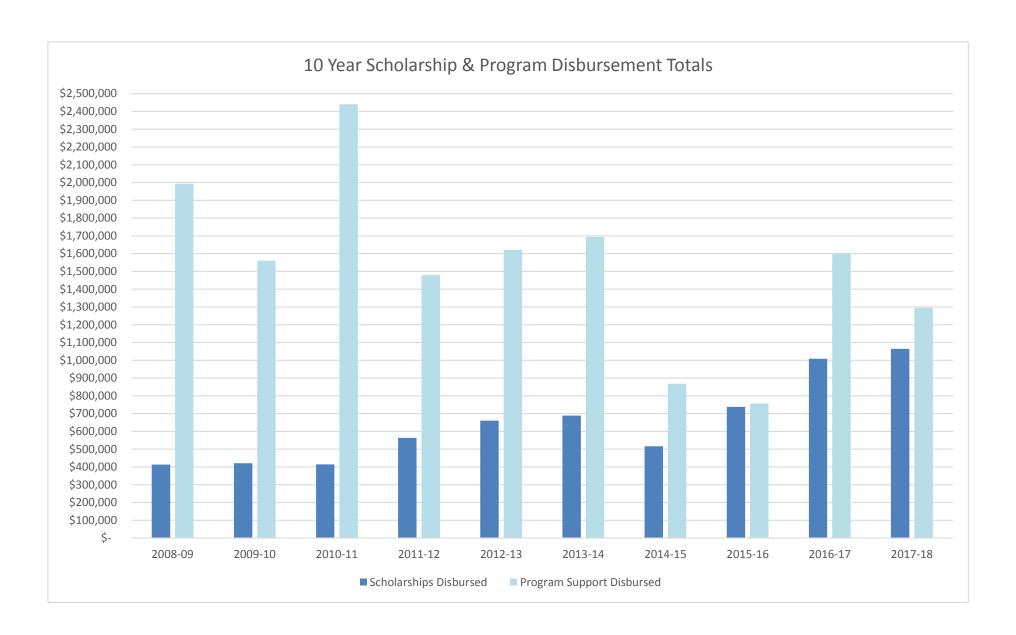
Portfolio Market Value

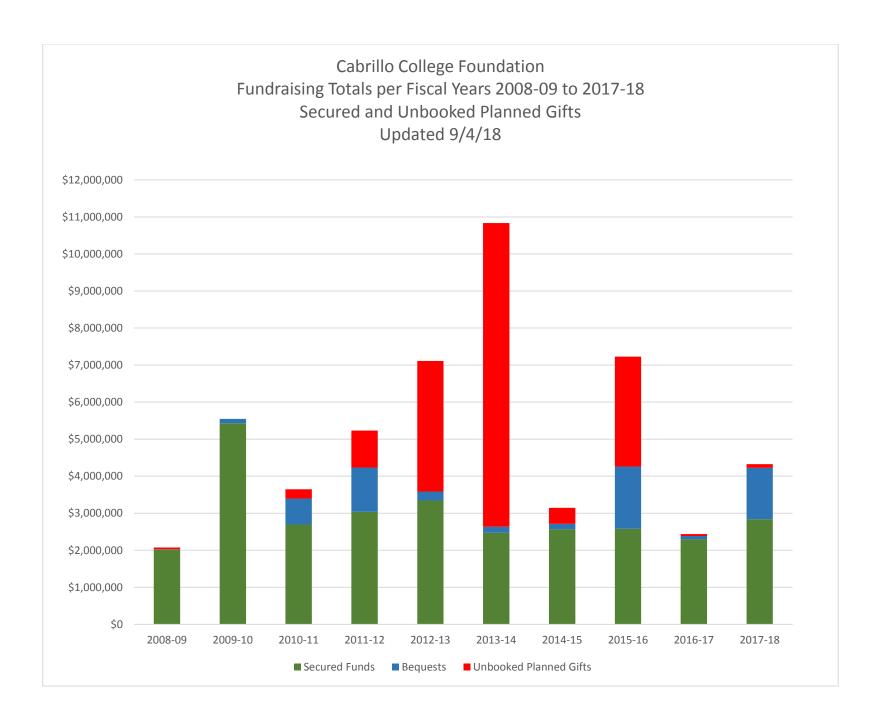
Beginning Market Value & Net Contributions

		Dollars					
		Latest Quarter	Since Inception				
	Beginning Value	850,118	198,742				
	Net Contribution	0	577,274				
	Investment Return	24,817	98,919				
	Ending Value	874,935	874,935				

					Portfolio	Returns		_					ļ
	Incept.	Current	Latest	Fiscal	Year	One	Since	-	Latest	Fiscal	Year	One	Since
	Date	Allocation	Quarter	YTD	To Date	Year	Inception	Comparative Index	Quarter	YTD	To Date	Year	Inception
Name													
TOTAL FUND													
ESG Trillium Lg Cap Core	05/19/16	10.7%	8.42	8.42	12.61	18.56	16.34	S&P 500 Index	7.71	7.71	10.56	17.91	17.48
ESG Gabelli	01/23/18	9.3%	4.09	4.09	-	-	(4.99)	S&P 500 Index	7.71	7.71	10.56	17.91	4.58
ESG Breckinridge Intm Fixed	05/19/16	28.8%	0.30	0.30	(1.03)	0.01	0.69	BB Int Gov/Cr	0.21	0.21	(0.76)	(0.96)	0.36
ESG Intl Funds	05/18/16	16.5%	0.89	0.89	(2.44)	1.97	9.48	MSCI ACWI Ex-US*	0.71	0.71	(3.09)	2.46	10.53
ESG Parametric ACWI	04/30/18	34.7%	4.55	4.55	-	-	1.27	MSCI ACWI ESG	4.44	4.44	2.05	7.16	1.65
TOTAL FUND	05/18/16	100.0%	3.03	3.03	0.45	3.75	6.78	Composite Benchmark	3.19	3.19	1.33	4.89	7.88









PRESIDENT William Ow

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Victoria Lewis VP Administrative Services

> Kathleen Welch VP Instruction

Enrique Buelna Faculty Representative

EXECUTIVE DIRECTOR

Eileen Hill

MEMORANDUM

DATE: October 18, 2018

TO: Executive Committee

FROM: Claire Biancalana

SUBJECT: President's Circle Campaign

2018-19 President's Circle

Ceil Cirillo and Michele Bassi are co-chairs of the 2018-2019 President's Circle Committee. Jess Brown, Drew Calciano, Karen Cogswell, Duf and Paula Fischer, Marilyn Manning Lonergan and Richard Lonergan, Bob Millslagle and Bjorg Yonts all joined the committee as a new members this year. The President's Circle Kickoff was held on September 26th at the Sesnon House and now committee members are working to review their prospect lists.

The 2018-19 campaign goal is \$380,000, and \$62,487 has been raised to date for the President's Circle.

Invitations to join the President's Circle will be personalized by committee members and mailed the first week of November. We will be inviting new President's Circle members and prospective President's Circle members to join us for two special informational receptions, where they'll have the opportunity to learn more about Cabrillo and meet President Matt Wetstein:

- Ella's at the Airport: Tuesday, October 30, 5:30-7:00pm
- Shadowbrook Restaurant: Wednesday, November 28, 5:30-7:00pm

President's Circle Events

President's Holiday Party (\$1,000+ donors)	Nov. 30, 2018
Sandy Lydon Historical Tour (\$1,000+ donors)	April 13, 2019
President's Plus Dinner (\$1,500+ donors)	Spring 2019
Winemaker's Dinner at Sesnon House (\$2,500+ donors)	Spring 2019
Special Event TBD (\$10,000+ donors)	Spring 2019
Summer Musical and Reception (\$1,000+ donors)	Summer 2019
President's Lunch (\$5,000+ donors)	TRD



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> Kathleen Welch VP Instruction

Enrique Buelna Faculty Representative

EXECUTIVE DIRECTOR

Eileen Hill

MEMORANDUM

DATE: October 18, 2018

TO: Executive Committee

FROM: WES Co-founder, Rachael Spencer

SUBJECT: 2018 Women's Educational Success (WES)

The WES committee, consisting of 29 Best Friends, sent out personalized WES invitations to approximately 1,415 potential donors inviting them to support the program and attend the WES Luncheon with a gift of \$100 or more.

The WES Luncheon was held on Friday, September 21, 2018 and a total of 151 guests joined us to show their support for the program. Seven women were honored at the lunch and shared their touching stories about how receiving an emergency grant through WES had impacted their lives.

As of October 16, \$148,546.71 has been received from the appeal and donations are still arriving daily. WES donations made through December 31, 2018 will be included in the 2018 WES Campaign. The Wedeen Hammer Group at Morgan Stanley partnered with the Sharanam Foundation to give a matching grant to inspire donors to potentially increase their support and give gifts of \$250 or more. We are pleased to report that the entire amount of \$10,000 from the Wedeen Hammer Group and Sharanam Foundation has been matched.

This year a total of \$75,000 will be given out to students in need at Cabrillo through the WES program—the most WES has ever awarded.

The 2018 WES Co-Chairs are Lindy Bixby and Carolyn Mecozzi.



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> Kathleen Welch VP Instruction

Enrique Buelna Faculty Representative

EXECUTIVE DIRECTOR
Eileen Hill

MEMORANDUM

DATE: October 18, 2018

TO: Executive Committee

FROM: Owen Brown

SUBJECT: Faculty and Staff Grants

Faculty and Staff Grants

Cabrillo College Foundation has three grant programs to support Cabrillo College faculty: Faculty Grants for Student Success, Crocker Endowment Grants, and the Engineering and Applied Science Endowment. Grant recipients are selected through an annual proposal process.

Last year, \$68,891was awarded to Cabrillo faculty to enhance student learning, and **this year, there is \$93,882 available to award** to faculty to increase student success. In November, a committee consisting of Foundation Board Members and Cabrillo faculty will review proposals and select projects to award.

Faculty Grants guidelines and application were posted online and all faculty and staff were notified about the opportunities via email. The deadline to submit proposals was October 12th and we received over 60 applications this year.

Current committee members include: Cherie Barkey, Owen Brown, Ted Burke, Ceil Cirillo, Francisco Iniguez, Tobin Keller, Amy Newell, Gun Ruder, and David Schwartz. We are also recruiting faculty representation from Allied Health to join the committee.

Upcoming Dates for Committee Members:

- November 12th: Committee members will receive a roster of proposals (approximately 50) and full narratives for scoring on their own (2-4 hours)
- **November 26**th **(2:00-5:00pm):** Committee members will meet together determine which proposals will be funded (3 hour meeting)
- January 2019 (TBD): There will be an event that committee members are invited to attend (but not required) to be recognized for their work. We will also celebrate all the wonderful project that we were able to fund.

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2018-19 Cabrillo College Foundation Committee Meetings and Events

Updated 10/17/2018

BOARD OF DIRECTORS

Tuesdays, 12:00-2:00 pm Sesnon House Room 1804 New Member Orientation

September 11, 2018 10:00-11:00am (Sesnon House Room 1824)

Walking Tour for Full Board:

September 11, 2018 11:00-11:45am

Meetings:

September 11, 2018 November 13, 2018 February 12, 2019 May 14, 2019 (Watsonville Center)

AUDIT

10:00-11:00 am Sesnon House Room 1824 October 1, 2018

EXECUTIVE

9:00-10:00 am

Sesnon House Room 1824

August 30, 2018 October 25, 2018 January 17, 2019 April 18, 2019

FINANCE AND INVESTMENT

Thursdays, 8:30-9:30 am Sesnon House Room 1824

> August 16, 2018 October 11, 2018 January 3, 2019 March 28, 2019

CABRILLO ADVANCEMENT PROGRAM (CAP)

Sesnon House Room 1824

FACULTY GRANTS

Sesnon House Room 1824 November 26, 2018 2:00 – 5:00 pm

NOMINATING

Sesnon House Room 1824

PRESIDENT'S CIRCLE

Sesnon House Room 1804

September 26, 2018 5:30 – 7:00 pm (kick-off party)

Sesnon House Room 1824

October 23, 2018 9:00 am – 12:00 pm (signing party)

WOMEN'S EDUCATIONAL SUCCESS (WES)

September 21, 2018 11:30 am – 1:30 pm (Luncheon) Horticulture Center

SCHOLARSHIP

Sesnon House Room 1824

November 29, 2018 9:00 – 10:00 am

EXCLUSIVE EVENTS FOR PRESIDENT'S CIRCLE MEMBERS

Lunch with CC President \$5,000 + Members

Sandy Lydon Historical Tour \$1,000 + Members April, 13, 2018

> Winemakers Dinner Sesnon House \$2,500+ Members

Party TBD \$1,500+ Members

Feasting with Faculty Sesnon House \$10,000+ Members

Cabrillo Stage Play and PC Reception \$1.000+ Members

EVENT DATES

President's Circle New Prospects Reception

October 30, 2018 5:30 – 7:30 pm Ella's at the Airport

Seahawk Social Happy Hour

November 3, 2018 5:00 – 7:00 pm Horticulture Center

Heritage Club Luncheon

November 6, 2018 12:00 – 1:30 pm Sesnon House

President's Circle New Prospects Reception

November 28 5:30 – 7:30 pm Shadowbrook

President's Holiday Party

November 30, 2018 5:30 pm Sesnon House

Faculty and Staff Grants Reception

January 2019 TBD 4:00-6:00pm Sesnon House

Cabrillo Advancement Program

(CAP) Ceremony March 5, 2019 6:00 – 8:00 pm

Crocker Theater

High Achiever Scholarship Ceremony

April 2019 TBD 3:00 – 5:00 pm Sesnon House

American Dream Scholarship Ceremony

May/June 2019 TBD 4:00 – 5:00 pm Samper Recital Hall

2018-19 Cabrillo College Foundation Committee Roster - Updated 10/16/2018

BOARD OF DIRECTORS

Rob Allen Alan Aman, CFO Claire Biancalana, Secretary Owen Brown, Vice President Linda Burroughs Ceil Cirillo

Linda Downing Enrique Buelna, Faculty

Representative Sue Gochis, CC VP Student

Services
David Heald

Leola Lapides, Past President Victoria Lewis, VP Admin.

Services, Asst. Treasurer

Kelly Nesheim Amy Newell

William Ow, President June Padilla Ponce Patty Quillin

Gary Reece, College Trustee

Maria Esther Rodriguez Gun Ruder

Karen Semingson Rachael Spencer, College

Trustee Kate Terrell Rachel Wedeen

Kathie Welch, VP of Instruction Matt Wetstein, Asst. Secretary,

CC President

Donna Ziel, College Trustee

<u>AUDIT</u>

Chair: Lee Duffus
Pegi Ard
Carrie Birkhofer
David Heald
Barbara Scherer
Norm Schwartz
Karen Semingson
Staff: Eileen Hill
Nancy Machado

EXECUTIVE

Alan Aman, CFO
Claire Biancalana, Secretary
Owen Brown, Vice President
Linda Burroughs
David Heald
Leola Lapides, Past President
William Ow, President
Rachael Spencer
Matt Wetstein, CC President
Staff: Eileen Hill
Nancy Machado

FINANCE & INVESTMENTS

CFO: Alan Aman
Pegi Ard
Owen Brown
Marshall Delk
David Heald
Michael W. Machado
Kelly Nesheim
Gun Ruder
Bob Shepherd
Steve Snodgrass
Staff: Eileen Hill

CABRILLO ADVANCEMENT

PROGRAM (CAP)

Nancy Machado

Chair: Carrie Birkhofer
Enrique Buelna
Sesario Escoto
Leola Lapides
Rachel Mayo
June Padilla Ponce
Maria Esther Rodriguez
Eva Acosta
College Advisors:
Liz Dominguez
Michelle Donohue
Staff: Eileen Hill, Caitlin Bonura

FACULTY GRANTS

Cherie Barkey
Owen Brown
Ted Burke
Ceil Cirillo
Anne Freiwald
Francisco Íñiguez
Tobin Keller
Amy Newell
Patty Quillin
Gun Ruder
David Schwartz
Staff: Eileen Hill, Caitlin Bonura

NOMINATING

Chair: Leola Lapides Jess Brown Owen Brown Linda Burroughs William Ow Stephen Snodgrass Lead Staff: Eileen Hill

PRESIDENT'S CIRCLE

Co-chairs:

Michele Bassi Ceil Cirillo Pegi Ard Jim Baker **Ed Banks** Pat Barton Michele Bassi Claire Biancalana Mary Blanchard Jess Brown Owen Brown Ted Burke Linda Burroughs Andrew Calciano Karen Cogswell Wally Dale Linda Downing Lee Duffus John Eiskamp **Duf Fischer** Paula Fischer Joel-Ann Foote Mahlon Foote DeAnne Hart Rich Hart Jackie Heald Hal Hyde

Kent Imai Vance Landis-Carey Marilyn Manning Lonergan

Richard Lonergan Keith McKenzie Fred McPherson Bob Millslagle Kelly Nesheim William Ow June Padilla Ponce Bob Shepherd

Ginny Solari Mazry Rachael Spencer Rachel Wedeen Matt Wetstein Theo Wierdsma Bjorg Yonts

Helen Shepherd

Staff: Caitlin Bonura

SCHOLARSHIP

Chair: Rachael Spencer
Claire Biancalana
Jess Brown
Ceil Cirillo
Linda Downing
Rich Hart
Rachel Wedeen
Staff: Caitlin Bonura

WOMEN'S EDUCATIONAL SUCCESS (WES)

Co-chairs.
Lindy Bixby
Carolyn Mecozzi
Robin Adkins
Pat Alvarez
Pat Barton

Peggy Downes Baskin, cofounder

Rhonda Bonett Sue Broadston Mary Anne Carson Cathy Conway Freny Cooper Mary Culley Kimberley Dawn Pam Goodman Julie Hanks Janet Krassow **Leola Lapides** Nancy Machado Angie McClellan **Amy Newell** Mara Paladrani **Tonee Picard** Patty Quillin

Cathy Richards-Bradley Karen Semingson

Rachael Spencer, cofounder

Mary Spire
Bunny Tavares
Kate Terrell
Teresa Thomae
Karri White
Donna Ziel

WES Advisors: Marcy Alancraig

Leti Amezcua Jenna Becker Rosemary Brogan Sue Bruckner Lori Chavez Lauren Cole Olga Diaz Mario Garcia Ofelia Garcia Irma Gil

Holly Goodman
Jay Jackson
Teresa Kidwiler
Elissa Kurk
Diego Navarro
Christina Ortega
Beth Regardz
Ana Rodriguez
Gabriela Rodriguez

Barbara Schultz-Perez Sue Slater Nancy Spangler Tasha Sturm Laura Thurman Marilyn Zanetti Staff: Caitlin Bonura