

Baskin Girls in Engineering Camp Celebrates a World of Innovation



Nicole Baran and students

New Program Helps Establish Career Pathways For Girls

Thirty Santa Cruz County middle school girls stepped into the vast world of engineering for a weeklong Girls in Engineering camp established this year at Cabrillo College through a grant from the Peggy and Jack Baskin Foundation. The Baskins, who are long-time benefactors of the college, provided an \$894,495 donation, which also helped refurbish a campus building,

renamed the Baskin Engineering, Physics, and Computing Center.

"The girls are so excited about the program," says Peggy Downes Baskin, who particularly wanted the program to inspire young girls at such a critical learning age. "It is a way to help light new fires to pursue nontraditional careers."

The five-day summer camp, taught by Rhoanne Morris with the help of several of Cabrillo's female engineering students, kicked off with a competitive marshmallow launching project. Curriculum emphasized reframing "failure" as a necessary exploration into problem-solving, technical creativity and teamwork.

It was a spectacular program for 11-year-old girls like Ellie Readdie who has been making things since she was three years old, said her mother, Denise Peacock. "I think it's wonderful the girls get exposure to this level of technical excellence at this age."

Carolina Rocha, 11, from Freedom, said she never thought about being an engineer before the camp but now hopes to pursue a mechanical engineering career to create a new type of mechanical pencil.

"It was a real lotus blooming experiment," Morris said, noting that it is aimed at lighting up new career pathways for girls.

(Continued on page 5)



Cabrillo College Foundation Board of Directors

(front row) Pamela Santacroce, Blaine Brokaw, Stephen Snodgrass, Edward K. Banks, Carrie Birkhofer, Michael W. Machado, Laurel Jones, (middle row) Jean Tschohl Quinn, Leola Lapides, Ken Haber, Victoria Lewis, Margarita Cortez, Carlos Palacios, (back row) Lee Duffus, Kathleen Welch, Dennis Bailey-Fougner, Carol Schmidt. Not pictured: Pegi Ard, Jess Brown, Linda Downing, Consuelo España, Greg Evans, Ramon Gomez, Janet Heien, William Ow, Gary Reece, and Rachel Wedeen.

2012-2013 Foundation Achievements

\$3,586,244 raised to support students and programs at Cabrillo College

4,991 donors contributed and the median gift was \$50

\$19 million endowment, providing permanent funding for scholarships, student support and college programs.

1,079 scholarships awarded, totaling \$818,298 in student scholarships

\$54,373,594 raised for Cabrillo College since foundation was formed in 1962

#1 in the nation for total gifts from parent donors

Special Thanks to Mike deBoer Photography

Executive Message

“I’m really proud to be affiliated with the Cabrillo College Foundation. We have a world class Foundation serving the education needs of our community.” — Carrie Birkhofer, Cabrillo College Foundation President

Last year, the Foundation raised \$3,586,244 and has long been ranked among the top community college foundations in the nation, even when compared to institutions as much as four times larger. According to a recent survey of 163 participating foundations, Cabrillo ranked 14th nationwide for total gifts and third in the state.

“Given our moderate size and regional economic challenges, it is an impressive feat,” notes Carrie Birkhofer, president of the Cabrillo College Foundation Board of Directors. “The survey highlights what we know already. People have consistently stepped forward to support Cabrillo because they see education changes lives and strengthens the community.”

In our Annual Report this year, we have included stories of scholarship recipients from all walks of life. Endowed funds continue to support staff and faculty with grants to enhance the classroom experience and ongoing support of philanthropists such as Barbara Samper, the Ow Family, many Women’s Educational Success donors and the families who



Melinda Silverstein, Foundation Executive Director, Laurel Jones, Cabrillo College President, and Carrie Birkhofer, Cabrillo College Foundation Board President

have included Cabrillo in their trusts have provided students new opportunities to succeed. The newly redesigned Accelerated Medical Assistant Program was reimagined in response to feedback from regional employers with funding from the Bay Area Workforce Funding Collaborative. Another story highlights a phenomenally successful engineering camp to inspire middle school-age girls in new career

paths thanks to the Peggy and Jack Baskin Foundation, which also supported the renovation that resulted in a state-of-the-art STEM facility. The Monterey Peninsula Foundation, another generous contributor to the newly renovated facility, also supported youth programs on campus.

“It has been a year of ensuring that dreams come true for the students who need our help the most,” Birkhofer says.

“I always look forward to hearing from people who are interested in supporting Cabrillo and our students. Please give me a call or drop by my office at the Sesnon House to chat.”

— Melinda Silverstein, Executive Director

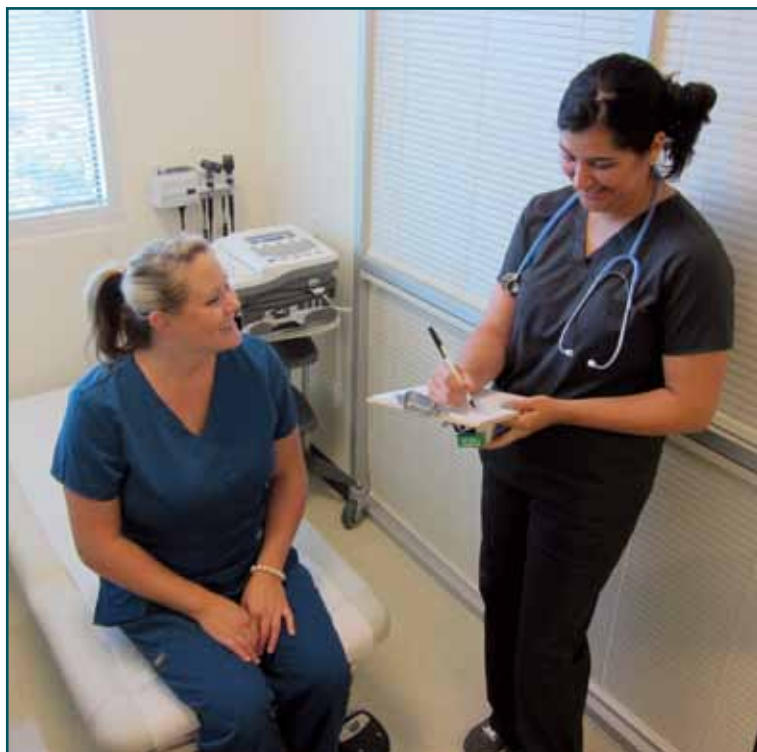
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Grant Supports New Accelerated Medical Assistant Program

"We know that there's a good chance that we'll see some real success at Cabrillo because they're so willing to innovate, push the envelope and rethink how they're offering education and training,"

—Jessica Pitt, Former director of the Workforce Collaborative



Courtney Cogan and Julissa Contreras

Cabrillo College has reengineered its Medical Assistant Program to address student challenges and employer needs thanks to a \$350,000 Bay Area Workforce Collaborative grant that has jumpstarted the new educational model.

"It's changed everything," says Pam Sanborn, director of the new Accelerated Medical Assistant Program. "The grant meant that the college could make significant and impactful changes in a short amount of time."

The previous model, which had been a success for many years, needed to be redesigned to address increasing competition in the industry and help students integrate basic and professional skills for the workplace. New curriculum includes a stronger emphasis on business and medical chart writing, contextualized math for the office, professionalism, time management, team experience and personal support for problem-solving challenges in the students' own lives.

The program requires a new level of commitment. Students who once were able to sign up for Medical Assistant classes individually are now shepherded through the full-time curriculum as a cohort and complete the program in two years. Graduates will also be prepared to take a national accreditation test.

"It seems like a really good way to get my feet in the medical field," says Jennifer McLean, 24. McLean, the mother of a two-



Jennifer McLean

year old, has just started her second year in the newly redesigned two-year program, and hopes to become a physician's assistant. "I want to make a difference in the world."

The ongoing contribution of local employers who provide critical input about their needs as well as externships and financial contributions have helped boost the program's competitiveness as well. The Palo Alto Medical Foundation, in particular has been a strong ally in the effort to prepare students for the workforce by providing internships, instructional

support and financial gifts to Cabrillo Allied Health programs.

"The funding for the program allowed the Accelerated Medical Assistant program to align with the competency that health care providers in the community desire of our graduates who become their employees," said Kathie Welch, Vice President of Instruction.

"After a slump in hiring, numbers are up this year. Employers felt we were listening to them and were making the changes they needed. It's changed people's lives. The students feel they're part of something."

—Pam Sanborn, Director, Accelerated Medical Assistant Program



CAP Grad Returns From Harvard To Teach In Watsonville

in my senior year I would've wanted to go to college but I wouldn't have met those requirements."

As a math teacher at Ceiba College Prep Middle School in Watsonville, Beristain-Barajas tries to share those critical links with her students.

"Everyone can go to college and they're all capable of doing it," she says. "We talk about specifics." She also teaches them about advocating for their own education and dreams.

In its twenty-first year, CAP has shepherded hundreds of students toward graduation. Each year, the program identifies 60 at-risk sixth graders in Santa Cruz County to receive counseling, after-school tutoring, family outreach and support for academic development. Students who graduate from high school are eligible to receive \$2,000 for their first and second years at Cabrillo.

About 350 students in six middle schools and seven high schools were involved in the program this year. Since inception, CAP has awarded 978 scholarships to students attending Cabrillo. Many other students, like Beristain-Barajas, attend four-year colleges or vocational programs.



Barbara Samper and CAP students

Philanthropist Barbara Samper, who has supported CAP and other Foundation scholarship programs as the college's largest individual donor, often speaks with CAP students to inspire them to reach for their dreams. She lauds the high number of CAP graduates who have stayed in the area to serve in jobs in their community.

"It thrills me that I can be part of this Cabrillo family," Samper says. "I have received so many letters from CAP students saying, 'I can't believe that someone who doesn't even know me is helping me to go to college and I want to do the same someday.' So, the torch is passed and that is the beauty of the CAP program – so many of them help one another."

When Harvard University graduate Alejandra Beristain-Barajas, 25, looks back at her days in the Cabrillo Advancement Program (CAP), she recalls writing about wanting to be a pediatrician, Saturday academies, summer college prep programs and the ever-present encouragement of CAP coordinator/counselor Liz Dominguez.

Beristain-Barajas, who earned a bachelor's degree in neurobiology in 2010, says CAP helped her stay on track to fulfill her academic dreams. The child of immigrants, she is the first in her family to attend college.

"There was a huge gap in what I knew about college. There were a lot of little steps but if it hadn't started with CAP, just teaching me about the prerequisites, then maybe



Peggy and Jack Baskin

"The Peggy and Jack Baskin Foundation supports the Baskin Girls in Engineering program because it contributes significantly to the national need for greater female representation in science, technology, engineering, and mathematics."

—Nicole Baran, Executive Director of the Baskin Foundation

(Continued from page 1)

"The world needs more women engineers. These girls are talking like engineers; they are believing in themselves."

Celebrating with the budding engineers on the last day of camp was Nicole Baran, executive director of the Baskin Foundation, who encouraged the girls to find new solutions to the problems of the world.

"Increasing women's access to STEM fields is essential, not only for the larger goal of creating social equality for men and women, but for efforts to solve the most difficult technological challenges of our time. With the success of this program and the clear potential of the new Baskin Center, I am confident that Cabrillo will foster the next generation of tech leaders

and provide underrepresented groups with increased access to this field."

More than simply a new, state-of-the-art building, the Baskin Center is a new place of interdisciplinary studies bringing together engineering, physics, computing and a STEM Study Center under one roof to benefit students.

President's Circle Committee Raises Record Donations; Sets Sights Even Higher This Year

Each year, a unique group of Cabrillo College supporters join together as members of the President's Circle to celebrate access to higher education by providing unrestricted operating funds for the Cabrillo College Foundation.

Thanks to the support of the President's Circle, the foundation raised \$3.5 Million last year and awarded \$818,298 in scholarships to over 1,000 students.

"I'm proud to be part of Cabrillo College," says Linda Burroughs, who served last year as co-chair of the President's Circle with Ted Burke. She will be sharing the leadership role again this year with



Diane Craddock, Laurel Jones, Linda Burroughs

Diane Craddock, a past president of the Foundation. "Providing education to students is important for our community's health."

Last year, members of the President's Circle committee raised a record \$272,652 from people in the community. This year, with an improving economy, the committee is hoping to encourage even more giving.

"I'm an optimist and the economy is on an upward trend," says Burroughs, who credits the Foundation staff with providing herculean support to encourage new and renewing members each year.

Members are thanked for their generosity with a series of enjoyable events throughout the year.

"It seems like there isn't anybody in this community who hasn't been touched by Cabrillo College. Every year we get new members. It comes from our entire community. With a new president, it will be an exciting new era."

—Diane Craddock

President's Circle Committee: (first row) Wally Dale, Laurel Jones, Mary Blanchard, Claire Biancalana, Cathy Richards, Diane Craddock (co-chair), Linda Burroughs (co-chair), Sydney Brokaw, Rachael Spencer, (middle row) John Brokaw, Hal Hyde, Fred McPherson, Owen Brown, Theo Wierdsma, Mahlon Foote, Bob Shepherd, Lee Duffus, (back row) Keith McKenzie, John Burroughs, Kent Imai. Not pictured: Pegi Ard, Nancy Austin, Edward K. Banks, Blaine and Connie Brokaw, Ceil Cirillo, Jackie Heald, William Ow, Peter Prindle, Pam Santacroce, Ron and Cynthia Sekkel, Robin Sirakides, Ginny Solari Mazzy, Rachel Wedeen, Carol Weisenstein.



2013-14 President's Circle Benefits

Benefactor Level \$10,000+

- Be a College President for a Day with President Laurel Jones
- All benefits listed below

Leader Level \$7,500+

- Intimate dinner for eight at the home of President Laurel Jones and Richard Jones
- All benefits listed below

Trustee Level \$5,000+

- Private lunch and tour with President Laurel Jones
- All benefits listed below

Director Level \$2,500+

- Gourmet Winemaker's Dinner created and served by Cabrillo Culinary students at the Sesnon House
- All benefits listed below

President's Plus \$1,500+

- Party at the home of Rachael Spencer and Kevin Rooney
- All benefits listed below

President Level \$1,000+

- President's Holiday Party
- A Historical Tour led by Sandy Lydon
- Reception and Cabrillo Stage Musical
- Recognition on Sesnon House President's Circle plaque
- Recognition in Annual Report
- Invitations to special Cabrillo College events

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Deceased donors have been recognized in italics

President's Circle Special Events



Donna Mekis and Kathy Miller Mekis (left), Sandy Lydon (right) and President's Circle members

Sandy Lydon Tour

Cabrillo College Emeritus Faculty Sandy Lydon took nearly 100 President's Circle donors for an exclusive tour with Donna Mekis and Kathy Miller Mekis to explore the history of Croatians in the Pajaro Valley. The bus and walking tour led members to historical sites showing how Croatians revolutionized the apple industry. A highlight from the day was a Croatian style lunch accompanied by Croatian wine and topped off with pie from Gizdich Ranch inside a historic apple packing shed.



Helen and Bob Shepherd, Ron and Cynthia Sekkel, Jim Hobbs



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8



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Wine Blending at Bargetto Winery

High-level President's Circle donors were invited to a special wine blending event at Bargetto Winery. Guests formed teams and created their own Pinot Noir blend, wine label, and produced a 30-second commercial. A team of Bargetto Winery staff judged the competition and presented gifts of wine, followed by a delicious dinner.



Andrew and Marilyn Calciano



Owen Brown and Mary Akin



Ken Haber and Gail Surbridge

Calciano Jazz Brunch

In the picturesque backyard of Marilyn and Andrew Calciano, President's Plus donors enjoyed a sunny Sunday brunch, complete with the smooth jazz of the Jeff Luhn Trio. Guests enjoyed taking home exclusive notecards made from Cabrillo student art photography.



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Coming Events

Faculty Grants for Student Success
Reception

November 21, 2013

President's Holiday Reception

Friday, December 6, 2013

Cabrillo Advancement Program
Awards Ceremony

March 4, 2014

Samper Fourth Grade Experience

May 2014

Women's Educational Success
Luncheon

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Exclusive Events for President's Circle Members

Be a College President for a Day
with President Laurel Jones
\$10,000+ Members

Intimate dinner for eight at the home of
President Laurel Jones and Richard Jones
\$7,500+ Members
Spring 2014

Private lunch and tour with
President Laurel Jones
\$5,000+ Members
Spring 2014

Gourmet Winemaker's Dinner created
and served by Cabrillo Culinary
students at the Sesnon House
\$2,500+ Members
May 2014

Garden Party at the Home of
Rachael Spencer and Kevin Rooney
\$1,500+ Members
Spring 2014

A Historical Tour led by Sandy Lydon
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Spring 2014

Reception and Cabrillo Stage Musical
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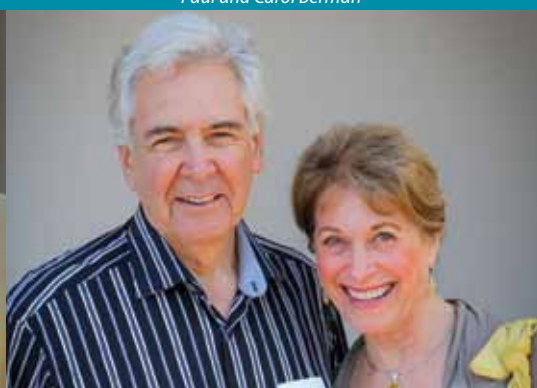


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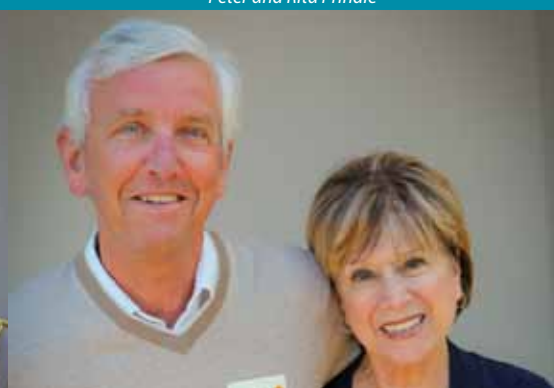
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Cabrillo Student Success

Students from all walks of life are succeeding in their educational pursuits thanks to the generosity of local and regional philanthropists who have set up ongoing scholarship programs for new Cabrillo students.

This year, the Ow Family provided \$500 stipends to 135 local ethnic minority high school seniors enrolling at Cabrillo College. It was the highest number of American Dream Scholarships awarded since the program was founded in 1989. To date, the Ow family has awarded over \$426,000 to 977 graduating high school students coming to Cabrillo. It is just one

of many ways George Ow, Jr. and his family have sowed seeds of higher education throughout the community.

The Grove Foundation has also been a uniquely generous supporter of Cabrillo students through the High Achievers Scholarship for Career Technical Education. This is the third year that 10 students identified as “highly motivated” have each received a \$10,000 scholarship to pursue their chosen vocational careers. Recipients are expected to complete



High Achiever Scholarship Recipients with Instructors and Jose Santos, Grove Foundation Program Associate

their education in two years and, upon graduation, pursue a job in their chosen technical field.

These are the kinds of scholarship programs that directly change lives and help make dreams come true.



Ow Family and American Dream Scholarship Recipients

Eiskamp Family Leaves a Legacy at Cabrillo

In honor of decades of advocacy and service to the community, the Eiskamp family has established the Eiskamp Endowed Scholarship for students from the Watsonville area studying in the Allied Health fields. The legacies of Ehler Eiskamp, a long-time Watsonville surgeon and general practitioner, and his sister, Marguerite Eiskamp Blaisdell, who helped found Cabrillo College, will carry on through a near \$1 million planned gift.

The siblings shared a lifelong interest in education, says John G. Eiskamp, son of Ehler and nephew of Marguerite. His father, Ehler Henry Eiskamp (1897-1999) graduated from Stanford University and “was always interested in young people. He encouraged them to get as much education as possible.”

Ehler, who married Agnes, a trained bacteriologist at UC Berkeley, practiced medicine for about 50 years. Ehler participated in the U.S. Navy Medical Corps and



Ehler Henry Eiskamp



Marguerite Eiskamp Blaisdell

was at Tripler Hospital in Hawaii when the Japanese attacked at Pearl Harbor. In 1945, he returned to his Watsonville practice. He helped fund a new hospital in 1975 and practiced until he was 85 years old, serving as president of the Santa Cruz County Medical Society twice and receiving the California Medical Association Plessner Award, as the most outstanding country doctor in the state. He eventually retired to a large ranch where he raised cattle and hosted lively gatherings.

Marguerite Eiskamp Blaisdell (1899-2001) a Stanford University graduate with a master's degree in chemistry, was a teacher, a wife, mother and community supporter who created a childcare center for working women during WWII. She advocated in school politics, volunteered for Girl Scouts and was a founding Cabrillo College

trustee. She helped establish the community college so young people would not have to leave the county for their vocational education. The Eiskamp family lives on to support students for generations to come.

“Marguerite would be blown away if she saw Cabrillo now. It is one of the jewels of the community college system.” — John G. Eiskamp

WES Helps Bridge the Gap For Students



program so she could persevere in school long enough to get a new roommate.

"I got that check and I felt relieved. I can't say just how much it gave me hope," Jimenez says. The stipend helped with rent, books, gas and food that month. "Everything then, just came together." Jimenez plans to transfer to California State University, Monterey Bay to study social work.

The WES program was launched in 1997 by Peggy Downes Baskin and Rachael

Spencer who recruited donors to establish an endowment. WES provides emergency cash grants to help cover unexpected expenses. The endowment has grown to more than \$1 million and will provide a record \$40,000 this year in grants.

"There is no other program like it," says Michele Bassi, who is serving as co-chair of the WES Committee with Marilyn Cal-



WES Committee Chairs were honored at the 2012 Holiday Party: (first row) Michele Bassi, Lela Willet, Barbara Canfield, Earleen Overend, Josie Little, Carrie Birkhofer, Marilyn Calciano, (last row) Peggy Downes Baskin (co-founder), Julie Thiebaut, Linda Downing, Grace Laurencin, Rachel Wedeen. Not pictured: Rachael Spencer (co-founder), Karen Cogswell, and Edda Tusinan.

For Jessica Jimenez, 24, living on her own for the first time was going pretty well until her roommate moved out unexpectedly, leaving her with no way to cover rent and the rest of her bills. Instead of dropping out of college to get a new job, her foster care coordinator helped her secure a \$1,000 stipend from the Women's Educational Success (WES)

ciano. "WES is really about empowering everybody."

The Peggy and Jack Baskin Foundation has provided a \$10,000 gift for the second year and several long-time supporters – Carolyn Hyatt, Rachel Wedeen and Tiffany



Tiffany Hammer, Carolyn Hyatt, Rachel Wedeen

Hammer are providing matching grants to leverage gifts of more than \$250.

"Years ago, Rachael Spencer and I shared a dream," Downes Baskin says. "We both believed that the most meaningful way we could support women in need was to enable them to go back to school with a sense of purpose and hope. WES has helped hundreds of women become successful, independent women. It's one of the most satisfying things I've ever been involved with."

Calciano agrees. WES, she says, allows women to stay in school and really change their world. "In the scheme of things it's not that much money but it can change someone's life."



WES Best Friends: (first row) Carrie Birkhofer, Michele Bassi (co-chair), Pat Alvarez, Bunny Tavares, Joan Culver, Mary Spire, Diane Craddock, Teresa Thomae, Leola Lapidis, (last row) Consuelo España, Lindy Bixby, Carolyn Mecozzi, Linda Downing, Marilyn Calciano (co-chair), Diana Hayden, Ronda Williams-Kniffin, Kimberly Dawn, Mary Anne Carson. Not pictured: Pegi Ard, Nancy Austin, Pat Barton, Angela Chesnut, Elizabeth Clifton, Peggy Downes Baskin (co-founder), Janet Heien, Bette Hirsch, Debra Menges, Gail Michaelis-Ow, Jean Quinn, Cathy Richards, Rachael Spencer (co-founder), Anina Van Alstine

Foundation Support for Faculty and Staff

The creativity and innovation of Cabrillo College instructors and staff is wonderfully enhanced by three faculty and staff grant programs that provide funding each year for specific classrooms and projects. Last year, Faculty Grants for Student Success, Crocker Endowment Grants, and the Engineering and Applied Science Endowment awarded a total of \$45,836. Especially in times of tightened budgets, new equipment and resources make a huge difference in the student experience. Grants range in size from about \$600 to more than \$5,000. This year, over \$50,000 will be awarded to faculty and staff.



Steve Hodges
Digital Media and Computer
Science Instructor

\$1,850 grant for an iPad, an iPod Touch, an android phone and an android tablet.

"The equipment allows students to test their mobile app programming. Without the actual devices, the class just wouldn't have been as rich. We would've had to guess as to whether some of the student-designed programs worked or not. The faculty grant really made a big difference in this class."



Gerlinde Brady
Computer Information
Systems Instructor

\$1,225 grant for hardware to support a virtual infrastructure and a security appliance for security and networking classes.

"Without the grant to buy the hardware I would have been able to teach the class but I wouldn't have been able to bring it all together. It provides hands-on experience in real world hardware and software configurations."



Anne Baldzikowski
Culinary Instructor

\$1,300 grant for a Dream Ice Cream Machine that makes ice cream in 15 minutes.

"We're allowing students to use professional quality equipment so when they go into the workforce, they'll have the skills they need to be competitive in the job market. The new equipment will see a lot of use. I'm so grateful for this grant and others that have enhanced this department."



Mark Ramsey
Instructor, Health Science &
Kinesiology and Athletic Trainer

\$3,045 grant for a cold compression system for students suffering from acute musculoskeletal injury and an Internet-based impact concussion testing and recovery-tracking program for student athletes.

"Neuro-cognitive testing for brains gives us more objective information when trying to manage concussions. Having this kind of data makes me feel very comfortable when we allow athletes to go back on the field. It's one tool that's objective."



Pam Sanborn
Instructor and Director of the
Accelerated Medical Assistant
Program

\$5,243 for equipment and software needed to teach electronic health record charting.

"It's hard to put into words how much it means to have this support. The funding is helping us keep current with new technologies to help our students in a competitive field."

Meet Some Cabrillo Scholarship Recipients

"I love Cabrillo and I like the diversity of attitudes. There's so much talent and passion in the professors at Cabrillo."



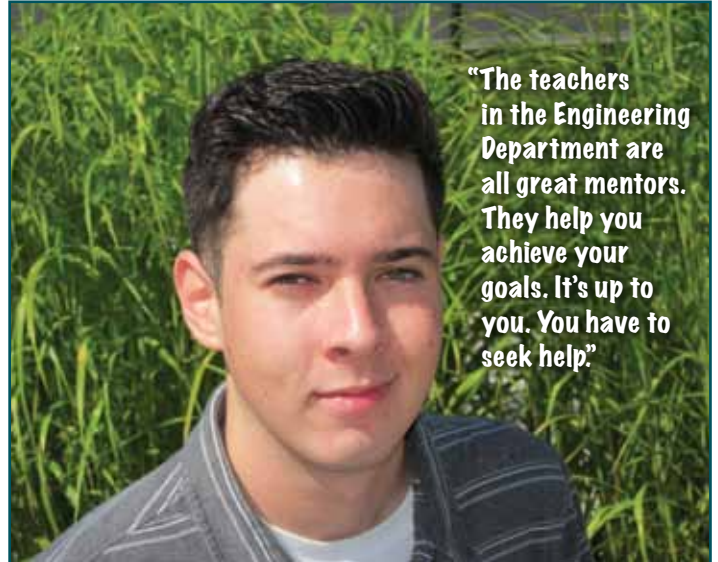
Alexandra Ponkey

Biology, Pre-Med

Beth Blanchette Memorial Endowed Scholarship

Alexandra Ponkey, 22, earned Associate's degrees in biology and in chemistry in June and worked in a research lab during the summer as part of the ACCESS Summer Research Institute and transferred to UC Santa Cruz in the fall. She plans to earn a Bachelor's degree in human biology and eventually be a pediatric oncologist.

"The teachers in the Engineering Department are all great mentors. They help you achieve your goals. It's up to you. You have to seek help."



Carlos Moreno

Civil Engineering

American Public Works Association - Monterey Bay Chapter Scholarship

Carlos Moreno, 23, started at Cabrillo with a dream to be an architect and discovered he loved surveying. He has fulfilled his general education requirements and taken just about every engineering, physics and math course in the schedule. He plans to transfer to a university and earn a Bachelor's degree in civil engineering.

"The faculty at Cabrillo made my college experience the best it could have been. Cabrillo is very efficient; it's set up to help you succeed."



Viliami Finau

Philosophy/Pre-Law

Marvin Family Athletic Endowed Scholarship and Communication Studies Scholarship

Viliami Finau, 23, dropped out of high school after his father died to help support his family as a roofer and landscaper. He came to Cabrillo in spring 2011 to play offensive line guard with the football team and to pursue his dream of becoming a lawyer. Last spring, he graduated with four Associate's degrees and transferred to UC Los Angeles.

"I've loved the teachers at Cabrillo, especially in the Nursing program. I love the resources available. There's always someone available to help you."



Brittany Pasquini

Nursing

Marguerite Blaisdell Endowed Nursing Scholarship and Betsy McCarty Nursing Endowed Scholarship

Brittany Pasquini, 26, started the Nursing program in spring 2013. She had studied in the Medical Assistant program at Cabrillo, took the state test and worked as a medical assistant in a general surgeon's office as a surgery scheduler while she waited to start the Nursing Program. She plans to transfer to SJSU to earn a Bachelor's degree in nursing.

Heritage Club Members Provide Long-standing Commitment to Cabrillo College

Terry and Jerry Spodick

**Retired businessperson
(enjoying calligraphy and
artist bookmaking) and
real estate broker**

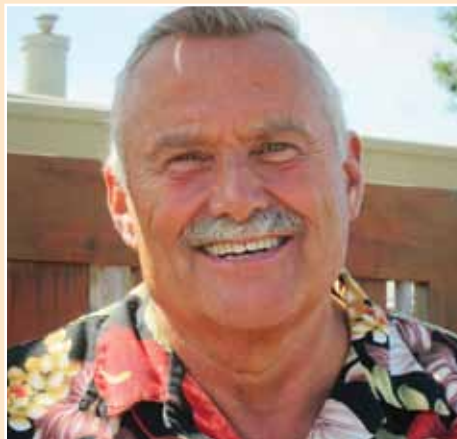
Long-time supporters of Cabrillo College, Terry and Jerry Spodick have designated scholarships for the arts and languages in their giving plans. *"We believe in education and that Cabrillo is an incredible value for its money and a tremendous asset to the entire community."*



Peter Weber

Retired accountant

Peter Weber, a Cabrillo College alumnus who credits the college with propelling his academic successes, helped create the Frank W. Snell Scholarship Endowment in honor of a dear friend who taught at the college after more than 50 years in the nursing profession. The endowment is a way for his friend to live on in the lives of students. *"I also plan to make Cabrillo College a beneficiary as part of my living trust because it was such a positive influence in my life. It was an outstanding stepping stone to reach higher goals for me."*



Julie Hamilton Wierdsma and Theo Wierdsma

Business owners

The Wierdsmas have supported Cabrillo for many years, including participating in the President's Circle and creating a music scholarship. They have named Cabrillo as a beneficiary in their giving plans. *"Education is really important to us. We feel it's really great to have a community college. There are so many stages of someone's life. It's a place for all ages. Everything comes back to education."*



Heritage Club Members

have included Cabrillo College in a will, trust, designation, or other planned gift. Membership in the Heritage Club gives you the opportunity to enjoy the company of others who care about leaving a legacy to protect and strengthen our community.

For your convenience, the following is sample language for wills:

"I hereby give to Cabrillo College Foundation, a non-profit corporation, with its principal place of business in Aptos, California: the sum of \$_____ OR the following described property _____ OR _____% of the residue of my estate."

If you are interested in joining the Heritage Club and making a planned gift, please contact:

Melinda Silverstein
Executive Director
Cabrillo College Foundation
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Aptos, CA 95003
Phone: (831) 479-6338
Fax: (831) 477-5686
mesilver@cabrillo.edu
www.cabrillo.edu/associations/
foundation



Getting to Know Cabrillo

President Dr. J. Laurel Jones

Q: What can you tell us about your family?

A: My family is my rock. One of the things about my family is our ability to talk about anything. They are my best supporters and my kindest critics. I met my husband Richard when we were 14 years old at Emerson Junior High School in Pomona and we've been together ever since. He is a production control manager at Lockheed Martin and a volunteer for Habitat for Humanity. We have two adult children and two grandchildren.

Q: You are a former marathon runner. Is there anything similar between running a marathon and leading a community college?

A: Every marathoner does a marathon differently. I would remind myself that pacing is the wisdom of marathon running. I try to do that in my leadership now. I'm not always successful, but I try. Also, it's important to enjoy the journey and not focus on the end, otherwise you'll be running a long time for nothing. You need to enjoy the scenery along the way. Part of what I appreciate about my job is the people I get to work with. I think it's the same in marathon running. You enjoy the scenery along the way.

Q: Over the years, you have talked much about community partnership and the need to meet the 21st century as a community steward. What does it mean to be a community steward?

A: Community stewardship in terms of education is an institution that learns along with its city. One of the unique things about Cabrillo is that because of the fantastic relationship it has with its community, we are trying to go to the next level and do some strategic planning, to look to the future of the college and of the county and see how we can be stewards there. Many of our challenges actually have regional solutions. I think a community steward wants to look at regional possibilities and solutions.

Q: While at Mission College, you supported entrepreneurship training and even got to participate in the 2012 White House Summit on Entrepreneurship. What was the most interesting thing about that trip? Is there anything you want to say about the role of community college and entrepreneurship?

A: We were the only community college represented at the White House. Everybody else was from a four-year university. I believe whole-heartedly that we have stellar staff, instructors and students who can be just as instrumental at bringing entrepreneurial options to the community as four-year universities. I was part of a group that demonstrated that very well. We created a nonprofit at the college that provided internship opportunities for students in the community.

Q: What do you think is the role of the Foundation in these economic times?

A: The donations are making a difference. I always think of the Foundation as the perfect role model for paying it forward. No matter what the economic times are, often our Foundation members are the ones who support students with the hope that our students will eventually support others. It's the absolute perfect model. When I help you, I anticipate you will help others along the way. That's a huge opportunity. That's what makes the Foundation special.

It's also my personal belief that we have very few true freedoms left and education is one of them. I'm incredibly honored that even in economically bad times and challenging times, there are groups of people out there that remember education is still that last freedom. It's part of what we can provide to every single child. It is our hope for the future.

Dr. J. Laurel Jones has served as President Superintendent of Cabrillo College since July 2013

and has a 30-year career serving California community colleges. Previously, she served as president of Mission College in Santa Clara for 3 years. She began her academic career at Mount San Antonio College in Walnut as an English instructor, one of the early basic skills teachers in developmental education. She later served as dean of instruction at Mount San Jacinto College in Riverside County, then as vice president of Academic Affairs at Solano Community College and as vice president of Academic Services at Las Positas College in Livermore.

A dynamic advocate of college and community partnerships, she helped establish the Mission College Center for Technology and Innovation, worked closely with workforce development organizations and participated in the 2012 White House Summit on Entrepreneurship while at Mission College.

Dr. Jones earned a bachelor's degree in English from Taylor University in Indiana, a master's degree in English from California State University, Fullerton and a doctorate in Educational Leadership from the University of La Verne.

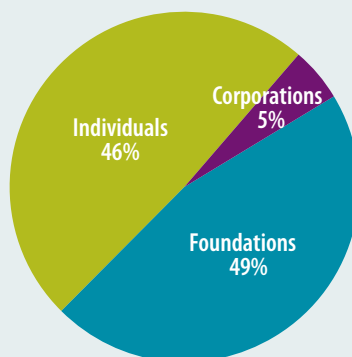
We had the opportunity to meet up with our new president, Dr. J. Laurel Jones, this summer, just a month after she started her job. Below are some of the highlights of our talk.

Contributing to Cabrillo College

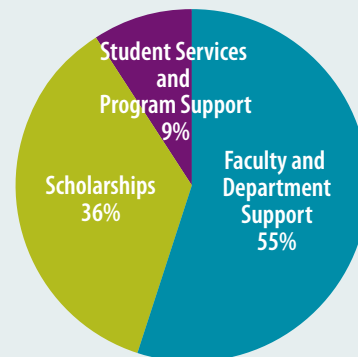
"The Cabrillo College Foundation continues to rank among the top 10% for community college fundraising in the nation and is known for being a well-run and dependable organization. For 2012-13, it has provided \$3.6 million, including \$2.6 million in direct support to Cabrillo College and nearly \$1 million in new permanent endowment funds to provide on-going support to Cabrillo students for generations to come." —Stephen Snodgrass, Chief Financial Officer

This Annual Report features some of the ways Cabrillo College supporters have given to the College. The Cabrillo College Foundation welcomes outright gifts of cash, securities and property. Gifts may also be pledged over time. We offer a variety of deferred giving options, including charitable remainder trusts, securities transfers, gift annuities, life insurance gifts, and bequests. The Cabrillo College Foundation is a tax-exempt 501(c)(3) organization and all contributions are tax deductible to the extent allowed by law.

**2012-13
Source of Private Funds
Total: \$3,586,244**

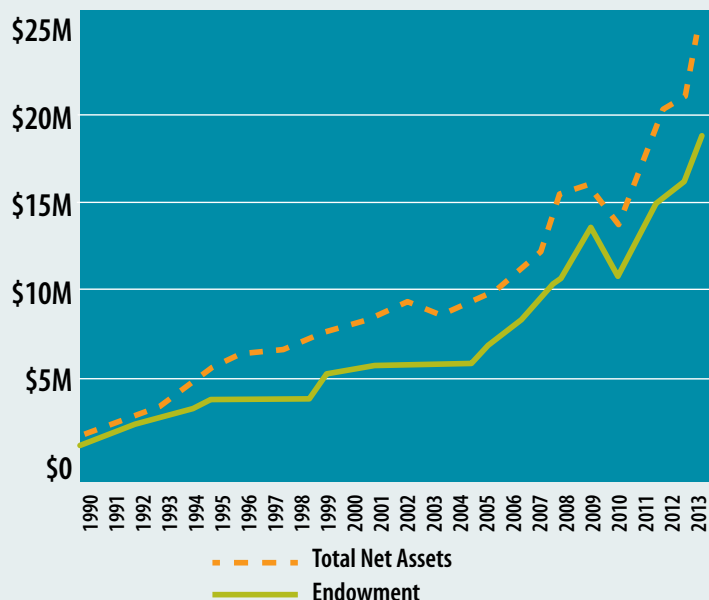


**2012-13
Support to Cabrillo College
Total: \$3,571,184***

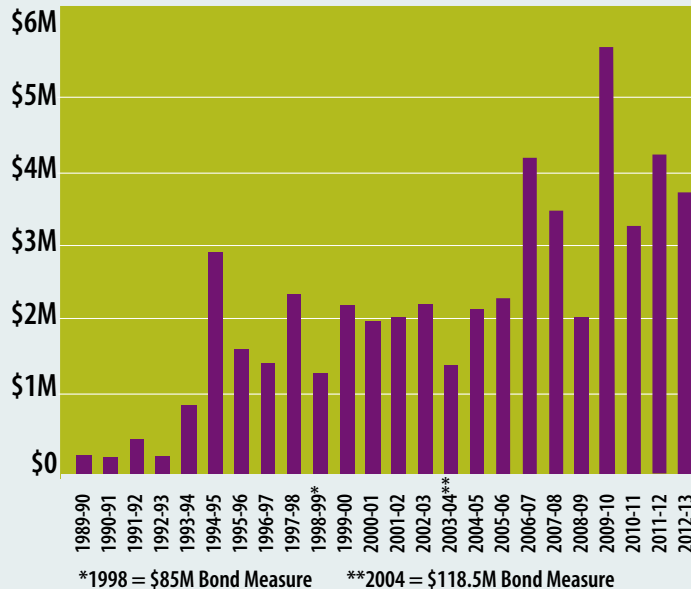


* Includes new gifts and annual endowment payout

Total Net Assets & Endowment Growth 1990-2013



Total Gifts 1990-2013



*1998 = \$85M Bond Measure

**2004 = \$118.5M Bond Measure



For more information on supporting Cabrillo College, please contact:

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www.cabrillo.edu/associations/foundation



Scan this QR Code with your smartphone to make your donation online at www.cabrillo.edu/associations/foundation/how-give-online.php.

Monterey Peninsula Foundation Grant Revitalizes STEM Program

*New STEM Center Supports Collaborative,
Interdisciplinary Study*



Steve John, CEO Monterey Peninsula Foundation and Cabrillo President
Laurel Jones with STEM students



The new Monterey Peninsula Foundation STEM Center, a central feature of the revamped vision for Cabrillo College's Science, Technology, Engineering and Math study has been buzzing with activity since opening this fall to the new age of multi-discipline education at Cabrillo College.

"To have this center means we can stay connected with each other," said Sarah Kalman, 24, a second year engineering student. "It gives us more chances for success."

The Monterey Peninsula Foundation, a philanthropic foundation with roots dating back to Bing Crosby's golf tournament fundraisers in the 1930s, has been a generous supporter of Cabrillo College. This last year, the Foundation donated \$250,000 for renovations of the Peggy and Jack Baskin Center for Engineering, Physics and Computing, in addition to \$50,000 through its Youth Fund for six impactful projects. The gift brings the organization's total gifts to the Cabrillo Foundation to \$307,500.

"We look at the areas of greatest need in the communities we serve," said Steve John, chief executive officer of the Monterey Peninsula Foundation.

The renovated building addresses Cabrillo College's previously inadequate facilities for the engineering, physics and computer science programs by central-

izing programs, which also allows the program to increase its enrollment. The 5,000-square-foot STEM Center is a wonderfully improved learning environment.

"This was an easy grant to give because Cabrillo's done so much for the community and the community believes in what they're doing," John said. "We see that they have so much skin in the game. Cabrillo College is a true community college." The Monterey Peninsula Foundation's Youth Fund also provided support to numerous ongoing initiatives at Cabrillo to encourage college success, including: Cabrillo Advancement Program (CAP) Tutoring Support (\$10,000); Cabrillo Commitment S4C Scholarships (\$10,000); Cabrillo Youth Chorus Program Support (\$10,000); Cabrillo Tutorials Program Support (\$10,000); Cabrillo Athletics Equipment (\$8,350); Cabrillo Youth Summer Institute Scholarships (\$1,650).